



**Fairhope Educational Enrichment Foundation**  
**29th Annual Mayor's Golf Tournament**  
**Thursday, March 23, 2017**  
**Quail Creek Golf Course • Fairhope**



Join us for the 29th Annual Mayor's Golf Tournament benefiting the Fairhope Educational Enrichment Foundation (FEEF) at Quail Creek Golf Club on Thursday, March 23. Our **Title Sponsor, Terry Thompson Chevrolet**, will lead the charge for this tournament, raising funds for a great cause — public education in Fairhope. An investment in your public schools is an investment in your community.

**FORMAT:** Four-player scramble

Same as last year, we will have two sets of tee times, expanding our field and improving the pace of play. The morning shotgun start begins at 8 am and afternoon shotgun begins at 1 pm. Preferred AM or PM times are on a **first-come, first-served basis**.

**PRIZES for both the morning and afternoon rounds**

- Prizes awarded in low net and low gross categories.
- Hole-in-one prizes, including cars, trips and other great prizes, awarded to individuals making a hole-in-one on designated par 3's.
- Prizes awarded to closest to the pin on each par 3
- Longest drive contest
- Putting contest

**ENTRY INCLUDES**

- Free practice round greens fee the week of the event. Call for tee time 990-0240. (Cart fee only)
- Thursday breakfast courtesy **Chick-Fil-A**
- Thursday lunch courtesy **Burris Farm Market**
- Thursday round
- Beverages on course courtesy **Fairhope Brewery**
- Thursday dinner
- Awards ceremony
- Chance to win door prizes generously donated by local businesses

**ENTRY DEADLINE: Please return your registration by 5pm, Thursday, March 16.**

Registration opens at 6:30 am for the morning round with the shotgun start at 8 am. The afternoon registration begins at 11:30 am with a shotgun start at 1:00 pm. The rain date is **Thursday, April 6, 2017**.

Please consider your donation level and return your registration form now. Payment options include check or credit card. **For more information, contact Jake Defee at 251-753-8690 (Tournament Chair), FEEF's Office at 251-990-FEEF (3333), or e-mail [info@feefonline.org](mailto:info@feefonline.org)**

**Learn more about FEEF by visiting [feefonline.org](http://feefonline.org)**

*FEEF is a non-profit 501(c)3 organization. Federal Tax I.D. # 63-1159813.*



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**29<sup>th</sup> Annual Mayor's Golf Tournament**  
**Sponsorship Menu**

**Thursday, March 23, 2017 • Quail Creek Golf Course • Fairhope**  
**Morning shotgun: 8 am • Afternoon shotgun: 1 pm**

**Preferred tee times will be allotted on a first-come, first-served basis**

**(PLATINUM SPONSOR) \$5,000**

- **12 players**
- Corporate logo prominently displayed on all event materials
- Corporate logo displayed year-round on FEEF website with outbound link to company site
- Year-round recognition as FEEF sponsor at one Fairhope school 2017-18
- Annual sponsor benefits including year-round recognition at ALL Fairhope Schools 2017-18
- One additional Ad in *Eastern Shore Parents* magazine
- Name on year-round donor board at Quail Creek and included on ALL golf publicity
- Company item in ditty bag    Name on tee sign    Recognition on feefonline.org

**(GOLD SPONSOR) \$2,500**

- **8 players**
- Name on year-round donor board at Quail Creek
- Name included on ALL golf publicity
- Recognition on feefonline.org
- Name on tee sign and company item in ditty bag
- Recognition in ad in *Eastern Shore Parents* magazine

**(SILVER SPONSOR) \$1,250**

- **4 players**
- Name on year-round donor board at Quail Creek
- Name included on ALL golf publicity
- Recognition on feefonline.org
- Name on tee sign and company item in ditty bag
- Recognition in ad in *Eastern Shore Parents* magazine

**(BRONZE SPONSOR) \$625**

- **Two Players**
- Ad in *Eastern Shore Parents* magazine
- Tee Sign

**INDIVIDUAL PLAYER \$325** – One player in the tournament (No Dual Discount Available)

**TEE SIGN SPONSOR - \$150** - One Tee Sign (No Dual Discount Available)

**Not a golfer?** Contact Jake Defee at [Jake.Defee@regions.com](mailto:Jake.Defee@regions.com) or at 251-753-8690, for other sponsorship opportunities including:

- Sponsor a long drive or hole-in-one contest the day of the event
- Sponsor the Fairhope High School boy's OR girl's team to compete in the event.
- Sponsor the prizes for the event



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**Dual Sponsorship Opportunity**

Combine your sponsorship of FEEF's two signature fundraising events:  
The Mayor's Golf Tournament and Phantasy of the Arts

- **SAVE MONEY:** Get a 10 percent discount off the listed price
- **INCREASED EXPOSURE:** Year-round recognition in all five Fairhope schools
- **EXTRA ADVERTISING:** Exposure in 3 FEEF ads in Eastern Shore Parents magazine

**Phantasy of the Arts 2017 • Downtown Fairhope**

***SUPERHERO (\$15,000)***

- 16 Tickets to Phantasy event
- ALL HERO powers PLUS
- Superhero cape presented at event
- Speaking opportunity at the event

***HERO (\$10,000)***

- 12 Tickets to Phantasy event
- ALL SUPERHUMAN powers PLUS
- VIP Parking
- Logo included on pre-party invite

***SUPERHUMAN (\$5,000)***

- 8 Tickets to Phantasy event
- ALL HOTSHOT powers PLUS
- Corporate logo prominently displayed on all event materials – especially event website
- Corporate logo displayed year-round on FEEF website with outbound link to company site
- Year-round recognition as FEEF sponsor at one Fairhope school
- Annual sponsor benefits including year-round recognition at ALL Fairhope schools
- One additional as in *Eastern Shore Parents* magazine
- VIP Parking
- VIP table for performance

***HOTSHOT (\$2,500)***

- 6 Tickets to Phantasy event
- ALL SIDEKICK powers PLUS
- Logo included on Phantasy website sponsorship page with outbound link to your company site
- VIP seating for performance

***SIDEKICK (\$1,000)***

- 4 Tickets to Phantasy event
- Invitation to pre-party
- Corporate name displayed on event sponsorship page and social media
- Corporate name/logo included in visual presentation during live event
- Ad in *Eastern Shore Parents* magazine
- Priority reserved seating for performance

***ALLY (\$500)***

- 2 Tickets to Phantasy event
- Company/individual name included on event sponsorship page and recognition at the event
- Reserved seating for performance



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**FEEF EVENT SPONSORSHIP COMMITMENT FORM**

**GOLF**

- \_\_\_ PLATINUM (\$5,000)
- \_\_\_ GOLD (\$2,500)
- \_\_\_ SILVER (\$1,250)
- \_\_\_ BRONZE (\$625)
- \_\_\_ INDIVIDUAL PLAYER (\$325)\*
- \_\_\_ TEE SIGN (\$150)\*

\*No Dual Discount Available

**PHANTASY**

- \_\_\_ SUPERHERO (\$15,000)
- \_\_\_ HERO (\$10,000)
- \_\_\_ SUPERHUMAN (\$5,000)
- \_\_\_ HOTSHOT (\$2,500)
- \_\_\_ SIDEKICK (\$1,000)
- \_\_\_ ALLY (\$500)

\$ \_\_\_\_\_ GOLF SPONSORSHIP  
 \$ \_\_\_\_\_ PHANTASY SPONSORSHIP  
 \$ \_\_\_\_\_ SUBTOTAL SPONSORSHIP  
 \$ \_\_\_\_\_ **LESS A 10% DUAL SPONSORSHIP DISCOUNT**  
 \$ \_\_\_\_\_ **TOTAL FEEF SPONSORSHIP**

Please provide your name/organization as you wish it to appear in media, advertising, and donor recognition material. **DEADLINE TO BE INCLUDED IN SPONSORSHIP RECOGNITION MATERIALS IS TUESDAY, MARCH 7, 2017.** Please also provide your company logo in high resolution **JPEG FORMAT ONLY** via email to [director@feefonline.org](mailto:director@feefonline.org)

Business Name: \_\_\_\_\_ Primary Contact: \_\_\_\_\_

Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

**PAYMENT METHOD**

\_\_\_ Check enclosed: Make Payable to FEEF      \_\_\_ Credit Card: \_\_\_ Visa \_\_\_ Mastercard

Card#: \_\_\_\_\_ Expiration Date: \_\_\_ / \_\_\_ CSS# \_\_\_\_\_

Name on card: \_\_\_\_\_ Billing address: \_\_\_\_\_

**PLEASE SCAN AND EMAIL YOUR COMMITMENT FORM**  
 to [director@feefonline.org](mailto:director@feefonline.org) or mail to FEEF at 82 Plantation Pointe, #307,  
 Fairhope, AL 36532 For questions call FEEF at 251-990-3333 or Jake Defee at 251-753-8690



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**Team Entry Form**

Preferred AM/PM Times (accepted on a first-come, first-served basis): AM  PM

**Please return your registration by 5pm, Thursday, March 16.** List your home club/course. If you do not have a club or course membership, please list the course you play the most.

**Player 1:** Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 GHIN/USGA Handicap: \_\_\_\_\_ Home Course: \_\_\_\_\_

**Player 2:** Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 GHIN/USGA Handicap: \_\_\_\_\_ Home Course: \_\_\_\_\_

**Player 3:** Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 GHIN/USGA Handicap: \_\_\_\_\_ Home Course: \_\_\_\_\_

**Player 4:** Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 GHIN/USGA Handicap: \_\_\_\_\_ Home Course: \_\_\_\_\_

Return your entry form electronically to [director@feefonline.org](mailto:director@feefonline.org) or via US mail: **FEEF, 82 Plantation Pointe #307, Fairhope, AL 36532**. For questions, please call **Jake Defee, Tournament Chair**, at **251-753-8690** or via email at [Jake.Defee@regions.com](mailto:Jake.Defee@regions.com) or FEEF's Office at **251.990.3333**.

**Thank you for supporting FEEF!**



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**Invest in Kids. It's a Smart Choice.**

For almost 20 years, FEEF has promoted innovative and creative learning for Fairhope public school students. The Pelican's Nest Science Lab, FEEF's signature project, continues to offer marine biology education for Fairhope students in grades K-5. FEEF was also instrumental in the construction of Fairhope High School's Black Box Theatre. To date, FEEF and the Fairhope community have invested more than \$2 million in your schools. Proceeds from the 29<sup>th</sup> Annual Mayor's Tournament fund enrichment programs including:

- Expanded art and music opportunities for all Fairhope Elementary students;
- Hands-on discovery science labs at Fairhope Intermediate and J. Larry Newton Schools;
- Guitar lab, math initiatives, and outdoor education at Fairhope Middle School; and
- Piano lab, theatre, band, visual arts, and engineering at Fairhope High School.

**2016-2017 Board of Directors**

Carrie Mackey – President  
Amy Foley – Vice President/Secretary  
Stephen Searcy – Treasurer

Jennifer Busby	Erik Nist	Pat Carlton	John Oldshue
Stephen Davis	Nicole Olmsted	Anne Frost Kennedy	Rhydonna Moseley
Carlton Spinks	Ashley Gordon	Kathy Sternenberg	Paul Bullington
Kristi Hagood	Lisa Trotter	Lorna Mayr	Gretchen Valentine
Chuck Huguley			

**29<sup>th</sup> Annual Mayor's Golf Tournament Committee Chair**

Jake Defee

**Mayor's Tournament Committee Members:**

Justin Jennings	Bobby Hall	Gretchen Valentine	Kellie Boudin
Stephen Searcy	Amy Foley	Betty Stejskal	Erik Nist
	Jack Burrell	Lorna Mayr	

**Quail Creek Golf Course contact The Golf Shop:**

Bobby Hall, PGA – 251-990-0240

For more information visit [feefonline.org](http://feefonline.org) or call 251-990-FEEF